

WHY STUDY AT UNIVERSUM COLLEGE?

Universum College was established in March 2005, in Prishtina (the capital city) and Ferizaj (the second largest and one of the most economically developed cities in Kosovo). Universum College thrives on providing high quality, accessible and affordable educational opportunities to Kosovar and international students through teaching excellence, lifelong learning, applied research and partnership building, thus, preparing students to be thoughtful, responsible, and successful citizens who support the economic development of Kosovo and the region. Currently, Universum College offers three Bachelor level and one Master level programme: BA in Business and Management, BA in Public Administration and International Relations, BS in Computer Science and MA in Management. With the ever-increasing emphasis in globalization, Universum College has enshrined internationalization and regionalization into its development perspectives. Today, Universum College is recognized as the most internationalized higher education institution in Kosovo, proudly establishing cooperation with some of the most respected educational institutions in the world. Recently, Eduniversal ranked Universum College in Top 1000 of the best Business Schools in the world, an award seldom given to institutions younger than ten-years old.

The list of all the programs and its delivery places is as follows:

1. BA in Business and Management

- Management
- Banking and Finances
- International Business
- Marketing and Communication

(This program is offered in the following campuses: Prishtina, Ferizaj and Gjakova)

2. BA in Political Science

- Public Administration
- International Relations and European Studies

(This program is offered in the following campuses: Prishtina and Ferizaj)

3. BS in Computer Science

(This program is offered in the following campuses: Prishtina)

4. MA in Management

- Management
- Finance
- International Business

(This program is offered in the following campuses: Prishtina)

Bachelor of Arts in Business and Management

Business and Management is a three year undergraduate program offering a Bachelor of Arts degree with majors such as: Management, Marketing and Communications, Banking and Finance and International Business. Below there is a vast list of courses offered throughout various semesters and years.

- Essentials of Management
- Economics I (Microeconomics)
- Quantitative Methods I (Math)
- Business Research Methods
- Academic Writing,
- English Language I
- Economics II (Macroeconomics)
- Quantitative Methods II (Statistics)
- Social Responsibility and Ethics
- Organizational Communication
- English Language II
- Marketing
- Financial Accounting
- Human Resources Management
- Entrepreneurship and SME Management
- European Economic Integrations
- English Language III
- Organizational Behavior
- Corporate Finance
- Leadership and Negotiations
- Science, Technology and Innovation
- English Language IV
- Internship Program and Career Orientation
- Management Accounting
- International Business
- Management of Information Systems
- Strategic Management
- Project Management
- International Trade
- Game Theory
- Knowledge Learning and Management
- E-Business for Managers
- Intellectual Property law
- Corporate Finance
- Financial Analysis
- Risk Management
- Auditing and Investigation
- International Financial Markets
- Financial Planning and Reporting
- Banking and Financial Institutions
- Public Finance and Budget Planning
- Taxation
- Personal Finance
- Marketing Management
- Strategic Marketing
- Advertising
- International Marketing
- Corporate Identity and Design
- Public and Media Relations
- Public relations Strategy
- Electronic Marketing
- Public Sector Marketing
- Sports Marketing
- Global Economics
- International Political Economy
- Economics of South-East Europe
- European Political Economy
- International Marketing Management
- International Human Resource Management

Bachelor of Arts in Political Science

BA in Political Science offers majoring in; Public Administration or International Relations and European Studies. This program is a three year study offering Bachelor of Arts degree. Below there is a vast list of courses offered throughout various semesters and years.

- Introduction to Political Science
- Government System of Kosovo
- Introduction to Political Sociology
- Academic Writing in Albanian/Academic Writing in English
- EFL (level determined by entrance examination)
- Comparative Politics I
- Basic Social Science Methods
- Introduction to Economics and Economic Policy
- Statistics for Social Research
- EFL (level determined by entrance examination)
- Introduction to Public Administration
- Administrative Law in Kosovo
- Comparative Politics II,
- Human Resource Management
- Political Communication and Media
- EFL (level determined by first year performance in EFL)
- Internship and Career Orientation
- Leadership and Negotiation
- Political Theories
- Internship and Career Orientation
- Leadership and Negotiation
- Political Theories
- Local Governance and Politics
- Optional from IR stream- IR Theory
- EFL (level determined by first year performance in EFL)
- Public Finance and Budget Planning
- Public Management
- Environmental Policies and Public Administration
- EFL (level determined by second year performance in EFL)
- Constitutional Law
- Project Management
- International Organizations
- Human Rights
- History, Structure and Functioning of EU
- EU Law
- History of International System
- Theories of International Relations
- EFL (level determined by second year performance in EFL)
- Leadership and Negotiation
- Internship and Career Orientation
- International Public Law
- Diplomacy
- Economic Globalization and International relations
- International Organizations and World Politics
- Foreign Policy Analysis
- South-East European Politics
- War and Peace: Actors in the history, structure and processes
- International Conflict Management and Resolution and Kosovo
- History and Theories of European Integration,
- European Law
- Security Policy in Kosovo
- Economic Policies of the European Union
- Human Rights
- European Union as Global Actor
- Optional from Public Administration or Management

Bachelor of Science in Computer Science

The Bachelor of Science in Computer Science is a high quality program, the curriculum of which is built upon the recommendations of a prominent computing society of the IEEE. Our academic cohort encompasses a great balance of academic qualifications and cutting-edge industry experience. Below there is a vast list of courses offered throughout various semesters and years.

- Introduction to Programming & Web Technologies
- Circuit Theory and Basic Electronics
- English
- Discrete Structures
- Matrix Methods
- Ethics and Technology
- Semester II
- Subject
- Introduction to Data Structures
- Object Oriented Programming
- Computer Architecture
- English Academic Writing
- Calculus I
- Systems Analysis
- Advanced Data Structures
- Introduction to Telecommunication and Computer Networking
- Operating Systems
- English Business Writing
- Public Speaking
- Calculus II
- Semester IV
- Subject
- Algorithms and Complexity
- Programming Language C#
- Database Management Systems
- Multimedia and Graphics
- Advanced Computer Networks
- Entrepreneurship
- Software Engineering
- Introduction to Information Security
- Artificial Intelligence
- Programming Language Java
- Society and Technology
- Advanced Math
- Semester VI
- Subject
- Advanced Web Development and Web Services
- Application Security & Cryptography
- Project Engineering and Design
- Mobile Application Development
- Career Orientation and Internship Co-Op
- Thesis

Master of Arts in Management

This program offers a Master Degree specializing in; Management, Finance, International Business, Tourism Management and Public Sector Management. Below there is a vast list of courses offered throughout various semesters and years.

- Master of Arts in Management
- MA in Management04 Business Studies and Management Science
- Management
- Finance
- International Business
- Tourism Management
- Public Sector Management2 Years
- Financial Decision Making,
- Managerial Economics,
- People and Organizations,
- Marketing Management,
- Business Strategy and Environment,
- Research Methods,
- International Business and the MNEs ,
- Globalization and Kosovo,
- International Marketing,
- International Supply Chains,
- Financial Analysis,
- Financial Strategy,
- International Financial Markets,
- Risk Management,
- Organizational-Cultural Management,
- Innovation & Change Management,
- Project Management,
- Corporate Social Responsibility and Business Ethics,
- Development Policy in Tourism and Hospitality,
- Enterprise and entrepreneurship in tourism and hospitality,
- Tourism Development Strategy,
- Tourism Marketing,
- Public Management,
- Strategic Management in the Public and Non-Profit Sector,
- Public Policy: Formulation and Implementation,
- Government Regulation in Market Economies,
- European Integration with focus on SAA Requirements,
- Sustainable Development Economics

